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Initiative, Innovation, Leadership...

NEW JERSEY FARM BUREAU APPLAUDS APPOINTMENT OF RUTGERS' COOK COLLEGE DEAN

Trenton, NJ (March 2, 2005) -- The New Jersey Farm Bureau applauds the appointment of Robert Goodman as dean of Rutgers' Cook College, looking forward to his leadership and support of the state's farming community.

"With Dr Goodman's background in plant sciences, the Farm Bureau anticipates his vigorous pursuit of new developments that will further agriculture in New Jersey," says Richard Nieuwenhuis, president of the Farm Bureau. "Cook College has always been a key component of agriculture in the state. Over the past several years, the college and the farming community developed a comprehensive strategic education and outreach plan, which is now in effect. Dr Goodman will play a key role in moving this plan forward into exciting new areas of agriculture. His appointment was urged as a Farm Bureau resolutions for 2005, and we're delighted that the selection committee was in agreement."

Dr Goodman comes to Cook College from University of Wisconsin, where he was a professor of plant pathology and environmental sciences. He is known for leading the community in facing and solving environmental and agricultural problems in innovative ways.

The New Jersey Farm Bureau is a member organization of more than 19,000 farmers and farm-related entities within the Garden State. It is the only organization solely dedicated to representing the grass- roots interests and directives of its members in educating all levels of government and the public on the farm community's policies and positions. The Farm Bureau also takes a lead in seeking out initiatives, activities and ventures to enhance the profitability of producer members and ensure the viability of agriculture in New Jersey -- *the Garden State for Good Reason -- our farms.*

For further information, contact the New Jersey Farm Bureau, at The Farmhouse, 168 West State Street, Trenton, NJ 08608. Phone 609-393-7163; fax 609-393-7072; email mail@njfb.org; website www.njfb.org

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